

OCEAN FLOOR MUSIC MODERATOR GUIDELINES

Firstly, welcome to Ocean Floor Music. We are so happy to see you express interest in being a part of the team. We trust that you will study our brand and speak about our mission with excitement and purpose. We can't wait to nurture our growing community together.

Before we begin, please make note that reading through the moderator documentation does not assure a position within the team. As with any application for a position, there are times when a space may not be presently available or we see that your skill set might require further development. We hope that you please respect OFMs standards and structure regarding these decisions.

We encourage you to read through these documents so that you can positively contribute to the OFM culture and community, and plan for a successful re-application in future should it be called for.

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EARN. CREATE. OWN

Ocean Floor Music is a Web3 crowdfunding and rewards platform for musicians, fans & industry.

We're a community of musicians, fans, and tech-heads helping artists understand and create value in Web3. We decided it's time artists are rewarded for what they're worth. So we're building a crowdfunding platform and marketplace where you can fund projects, create and trade NFTs with bespoke rewards and collaborate with industry professionals. It's a complimentary income stream, allowing for 100% ownership and discretionary distribution of rewards.

Governed by the DAO

Our vision is to build a community-owned-and-run organisation on a mission to bring artists & musicians to the top of the value chain - With 100% of revenue distributions back to the community supporters.

OCEAN FLOOR MUSIC'S MISSION

Wellbeing

Wellbeing is at the forefront of everything we do.

Our mission is to support the wellbeing of musicians and people within the music industry. Providing financial stability for musicians is OFMs primary objective through the use of our Crowdfunding and Marketplace platform, powered using revolutionary new Smart Contract technology. These platforms alleviate stress around money for musicians and give them the freedom to create.

This can be a sore topic for some. Please be mindful of what you say to people when speaking about their careers and incomes. Please abstain from commenting if you feel the topic of conversation could be damaging to either us or them, and refer to a Community Manager.

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Social

Social Issues such as cancelled shows, loss of contracts, income reductions, mental health, etc are challenges that OFM wish to offer support. When engaging with community members, please be conscious and considerate of the many cultures and experiences people have gone through, especially throughout Covid.

If you are unsure if something you or someone else has posted may be offensive, please refrain from making the post or comment until it is cleared, or report the suspected post to a Community Manager.

Environmental

At OFM, caring for the environment is important to us. Supporting programs and initiatives to keep the environment clean and repair damage done to the earth is an area we will be focusing on. We will be doing this in a variety of ways such as running our own and promoting others events, charities and greener future goals.

If there are concerns from community members around how we are playing part in this space and are uncertain of how to respond, please check our environmental projects posts or reach out to a Community Manager for details.

Industry

OFM is more than just supporting musicians, it's about everyone within the creative industries. There will be people with different backgrounds and experiences of the creative industries such as film, photography, art, engineers, producers, technicians, managers, etc. Please include them in our community as being part of OFM as a whole.

It is possible you will be met with resistance from professionals in the creative industries regarding crypto and the future industry. Please be mindful and considerate in your response to those that may struggle with changes in the environment and help to accommodate their needs. Politely offering education and learning material will be a good place to start in diffusing heated discussions. If you find altercations could lead to possible defamation of OFM, please refer to a Community Manager.

Please also remember that OFM is not trying to disrupt the music industry or 'take over,' but plans to complement the existing industry with new choices and opportunities for musicians and fans. Please ensure when interacting with our

community not encourage 'hate' or 'blame' on the current industries past or present.. instead, encourage positively around the new possibilities Ocean Floor will bring.

THE OCEAN FLOOR MUSIC BRAND

Brand Tone

- Please use a *First Person* perspective
- We are a *New Choice* for musicians, fans and Industry
- We *Collaborate* with other new music industry and Web 3.0 solutions
- *Wellbeing* is at the core of everything Ocean Floor Music does
- We put *Artists First*
- We are *Educators* to the new world of crypto

Community Language

- Ocean Floor Music does not debate or argue.
 - Please let people make decisions in their own time.
 - We encourage and educate.
- Some community members will have little to no knowledge about Crypto, Discord or Telegram.
 - OFM will guide them through.
 - Please use simple language to educate people before using ling/slang and potentially unrecognisable words or phrases.
 - Encourage people to ask more questions if they still do not understand.
- Friendly, personal, fun, curious, exciting, educational and thriving are a few ways we want our community to perceive Ocean Floor as a community.

RULES

We have written rules in place, however we trust our moderators use their judgement. While moderating, your main objective is to keep our community

1. Safe from scammers and spammers
2. Safe from Hate, Violence, Racisim and Discrimination
3. Informed about crypto and our project
4. Encouraged to create.connect.thrive!

- Please share important announcements or answers with Community Managers in the appropriate moderator channels, then one of our Core Contributors will approve it before you post it.

EXPECTATIONS

- Well-written emotive responses
- Make every single member feel heard and seen
- Ensure answers are clearly written and have fun with emojis
- Keep our brand mission & messages in mind when communicating
- Bring it back to our purpose: wellbeing for musicians and evolving the music industry
- Refrain from sending people to the website / Litepaper while answering a question. Take the effort to screenshot the graphic or write the answer back to them.

DISCORD MODERATOR LINKS

In regards to Discord and moderation in general, please read the documentation within the following links:

- <https://discord.com/guidelines>

If you are new to moderation or wish to upskill, make sure you check out the 'Discord Moderator Academy' for a comprehensive rundown on how to moderate. Even do the certification to support your application! Follow the link here:

- <https://discord.com/moderation>

OCEAN FLOOR MUSIC LINKS

- **Website**

<https://www.oceanfloor.io/>

- **Litepaper**

https://www.oceanfloor.io/files/OFM_Litepaper.pdf

- **Twitter**

<https://twitter.com/oceanfloormusic>

- **Discord**

<https://discord.gg/oceanfloormusic>

- **Telegram**

<https://t.me/oceanfloormusic>

- **Medium**

<https://medium.com/@oceanfloormusic>

- **Reddit**

<https://www.reddit.com/r/Oceanfloormusic/>

- **Instagram**

<https://www.instagram.com/oceanfloormusic/>

- **Facebook Page**

<https://www.facebook.com/oceanfloormusic>

- **Facebook Community**

<https://www.facebook.com/groups/207846701353543>